

# Premium PROTECTION For Commercial & Public Properties

## NOT ALL IMPREGNATING SEALERS ARE CREATED EQUAL

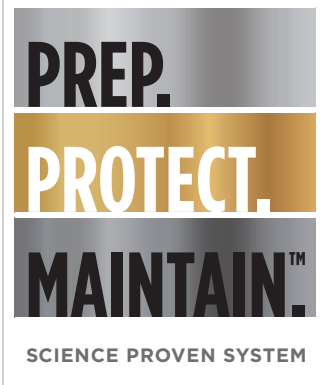
Stain-Proof® Premium Impregnating Sealer is the world leader in sealing technology for porous building materials.

Stain-Proof's unique impregnating sealers are now used in more than 60 countries and have been used to protect public structures, commercial buildings and national icons all over the world.

Most impregnating sealers will provide some protection against water and oil-based staining – the important questions to ask are 'How much protection exactly?' and 'For how long?'

## BENEFITS OF STAIN-PROOF® PREMIUM IMPREGNATING SEALER OVER OTHER IMPREGNATING SEALERS

<b>STAIN-PROOF® PREMIUM IMPREGNATING SEALER</b>	<b>Other Impregnating Sealers</b>
Special molecules form a proper chemical bond inside the pores of the material.	Fluorocarbons e.g. Teflon, silicone, siloxane – don't bond properly with the material.
Extended lifespan – upwards of 15 years*.	Short lifespan, especially on commercial surfaces.
15-year written performance warranty if applied by an accredited applicator*.	Easily washed/worn away. Must be regularly re-applied.
Not expensive, special cleaning chemicals required.	Expensive cleaners are required to 'top up' the sealer and maintain its protective qualities
More than 98% breathable, so material can release water vapor and expand / contract naturally.	Semi-breathable – water vapor does not escape as readily.
Maintains slip resistance of the surface.	Slippery when wet.
Maintains the original look of the surface.	Can be 'shadowing' effect in areas when more product has been applied i.e. where there is an overlap.
Protects against efflorescence, freeze-thaw damage and other types of salt attack.	No comparable protection.



\*A fifteen year performance warranty is offered when product is applied by an accredited

applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at [www.stain-proof.com](http://www.stain-proof.com) to find your nearest accredited applicator.

**PREMIUM IMPREGNATING SEALER AS AN ANTI-GRAFFITI TREATMENT**

<b>STAIN-PROOF® Premium Impregnating Sealer</b>	<b>Standard, non-paint protective coatings</b>	
<b>PERMANENT IMPREGNATOR</b>	<b>TOPICAL SEALERS</b>	<b>SACRIFICIAL COATINGS</b>
Unique technology – special molecules form proper bond, inside the pores of the material without blocking them.	Commonly these coatings are made from polyurethane or acrylics – imagine a plastic-like coating.	Soft, visible topical coating – imagine a plastic-like coating which scrubs off when it is washed.
Invisible, breathable, oil and water repellent, protects from salt and freeze-thaw damage.	Visible gloss/semi-gloss coating, non-breathable so traps damaging moisture inside the material.	Visible surface coating, non-breathable, traps damaging moisture inside the material.
Extended lifespan – up to 15-year performance warranty if applied by an accredited applicator*.	Short lifespan – 6 months to 3 years depending on wear and environment, then must be stripped and replaced.	Zero lifespan. Must be re-applied after graffiti removal.
Can be cleaned using standard non-acidic cleaning chemicals and commercial cleaning methods e.g. scrubbing / pressure hosing.	Commercial cleaning techniques further reduce sealer lifespan.	Washes off with graffiti, leaving zero protection. Must be reapplied after each graffiti removal.
Marginal initial price premium, then significant maintenance cost saving every year for the life of the sealer.	Marginal saving on initial product cost, major regular stripping and re- application costs.	Low cost per coat, high cost of constant replacement.
Estimated re-applications over 15 years <b>0</b>	Estimated re-applications over 15 years <b>7+</b>	Estimated re-applications over 15 years <b>60+</b>

**ADDITIONAL STAIN-PROOF® BENEFITS**

Other than the most important benefits listed in the comparison table above, Premium Impregnating Sealer provides many additional benefits advantageous for commercial or public use:

- Premium water and oil repellency.
- UV resistant.
- Suitable and safe for indoor and outdoor use – from kitchen counter tops to wharfs.
- Makes cleaning easier.
- Controls moss and mildew.
- Repels graffiti – making it easier to remove.
- Suitable for a wide range of surface materials, from fine natural stone, to concrete, brick, terracotta and grout.
- Tested to ISO standards.



**TEST RESULTS, CASE STUDIES AND ADDITIONAL SUPPORTING DOCUMENTS**

STAIN-PROOF® is dedicated to creating global quality and performance standards for sealers.

Premium Impregnating Sealer is independently tested in accordance with ISO 10545-14 guidelines. This is the highest international standard for testing stain resistance in class 5 sealers (the highest class of sealers). This means it is a stringent test even for the best of the best in sealing products.

A range of independent testing, covering oil and water resistance, stain resistance, salt resistance and maintaining slip resistance is available at [www.drytreat.com/quickdocs.html](http://www.drytreat.com/quickdocs.html)

Available case studies for commercial and public properties treated with STAIN-PROOF® Premium Impregnating Sealer include:

- Natural Stone
- Engineered Concrete
- Pre-Cast Concrete
- Concrete Pavers
- Terra Cotta
- Terrazzo
- Porcelain and Quartz
- Brick

